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## ORGANIZATION STATUS

501(c)(3) Nonprofit Organization

## CONTACT INFORMATION

Lowein B. Bystrom III  
Executive Director  
P.O. Box 2171  
Brookfield, WI 53008  
Mobile: (414) 639-5414  
info@WisconsinForum.org  
www.WisconsinForum.org

*All members will receive a notice letter and reservation  
reminder email two weeks before each forum event.  
To add your address to the mailing list and your email to  
the emailing list, please contact the Executive Director.*

## MEMBER BENEFITS

- ▶ Hear and interact with thought-provoking speakers committed to the principles of freedom, individual responsibility, and the free market.
- ▶ Learn about the issues affecting the quality of life in America while enjoying elegant dining at one of Milwaukee's finest private establishments downtown, the Milwaukee Athletic Club.
- ▶ Since 1965, Wisconsin Forum's distinguished speakers have included Nobel laureates, authors, ambassadors, journalists, and a variety of other persons of reputation.

## FORUM INFORMATION

### **Forum Schedule:**

Cocktails: 5:30PM  
Dinner: 6:30PM  
Speech: 7:30PM  
Q&A: 8:30PM

### **Venue Information:**

Milwaukee Athletic Club  
758 North Broadway  
Milwaukee, WI 53202  
\$5.00 Valet Parking

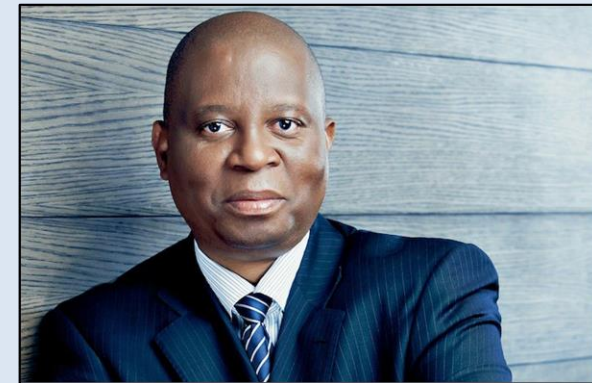
## ANNUAL MEMBERSHIP

- ▶ Single Membership (\$238):  
One dinner for each of the five forum events.
- ▶ Student Sponsorship Membership (\$368):  
One dinner for each of the five forum events and one student sponsorship for three forum events.
- ▶ Family Membership (\$658):  
Three dinners for each of the five forum events.
- ▶ Corporate Membership (\$800):  
Two dinners for each of the five forum events and the remainder used as student sponsorships.
- ▶ Speaker Sponsor Membership (\$2,500):  
Two dinners and two student sponsorships for each of the five forum events, plus eight dinners for sponsored event. Option to introduce speaker.
- ▶ One RSVP Guest Dinner (\$58):  
One RSVP guest dinner for one forum event.

*All attendees must confirm their reservation with the Executive Director at least seven days in advance to attend each forum event. Reservations within six days of a forum event will be charged a \$10 fee and may not receive dinner.*

# Wisconsin Forum 2015-2016 Season

**Featured Speaker: Herman Mashaba**



Wisconsin Forum invites you to hear Herman Mashaba speak about his extraordinary life story, his entrepreneurial success as founder of Black Like Me, and South Africa's economic policies that contradict the free market principles he embraces. The Wisconsin Forum is proud to offer you the experience of five excellent speakers for the 2015-2016 season while dining at the Milwaukee Athletic Club.



*The goal of Wisconsin Forum is to provide an opportunity for business leaders, educators, and students to interact with, and learn from, the leading economic and business scholars of our age.*

## Herman Mashaba

Monday, September 14<sup>th</sup>, 2015

*South Africa's Economic Policies: The Contradictions*



Mr. Herman Mashaba serves as Director of Liberty Lane Trading at Assessment College of South Africa (Pty) Ltd. Mr. Mashaba serves as the Chairman and Chief Executive Officer of Leswikeng Minerals & Energy Pty. Ltd. He serves as Non-Executive Director of Business Development at Aerosud Holdings (Pty) Ltd. He founded Cosmetics Company, Black Like Me products in 1985 and served as its Chief Executive Officer until January 2004, and remains a majority shareholder and a non-executive director of the company. He is an executive on more company boards than we can fit in this space. He received New Nation/Engen Businessman of the Year award in 1994; Marketing Person of the Year by the Institute of Marketing Management in 1994; SABC/Tribute Achievers Award in 2001; Award for Entrepreneurial Leadership by Henley Management College in 2003; Free Market Award by the Free Market Foundation President's Award by the Black Management Forum in 2004; and Honorary Award by UNISA for Outstanding Entrepreneur and Leader in the Business Environment in 2005. In 2005, Mr. Mashaba was honored by UNISA as an outstanding entrepreneur and leader in the business environment. He co-authored his autobiography, Black Like You, and is active with Twitter, at last count; 2616 tweets • 64 photos/videos • 4240 followers. Check out the latest Tweets from Herman Mashaba (@HermanMashaba).



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## Lawrence Reed

Thursday, November 19<sup>th</sup>, 2015

*Real Heroes: Inspirational Stories Connecting Character and the Defense of Liberty*

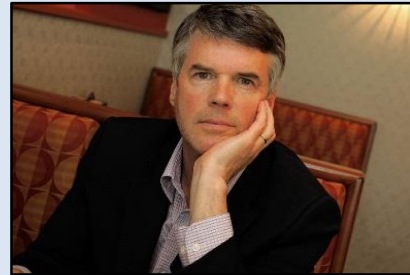


*"The truest hero does not think of himself as one, never advertises himself as such, and does not perform the acts that make him a hero for either fame or fortune. He does not wait for government to act if he senses an opportunity to fix a problem himself."* Join the Wisconsin Forum and Foundation for Economic Education (FEE) President Lawrence W. Reed for his discussion on "Real Heroes," a telling of stories of people whose choices and actions make them heroes. In every case, they will be individuals who deserve notice and appreciation, individuals with dedication and initiative, and individuals who have held true to principles of liberty.

## Eric O'Keefe

Thursday, January 28<sup>th</sup>, 2016

*Exposed Abuses of the "John Doe" Investigation*



Eric O'Keefe is a national conservative leader who has been active in politics for more than 35 years. He is a central figure in the so-called "John Doe" investigation in Wisconsin that has shocked the consciences of conservatives everywhere. Eric defied demands from Milwaukee prosecutors that he remain silent about the investigation that targeted him, his trusted associates, and more than 29 other conservative organizations. As a result of Eric's refusal to stay silent, conservatives in Wisconsin are now aware of the home raids, massive sweeps of emails and confidential documents, and other unconstitutional conduct against them. Today, Eric is leading the litigation and other activities to hold those behind these violations accountable for their civil rights abuses. Eric will discuss the current state of the John Doe investigation and his plans to help every victim seek justice. He will also help attendees understand how the same tactics have been adopted in other states, and the network of "progressive" and establishment political leaders who are driving this strategy.

## Gary Chartier

Monday, March 7<sup>th</sup>, 2016

*Consistent Non-Aggression*



Gary Chartier, PhD, advances ideas that have been called 'intellectually provocative' and 'deeply relevant' to the contemporary global condition, and his works have been labeled as 'sophisticated works of scholarship' by peers and reviewers. Mr. Chartier currently serves as Professor of Law and Business Ethics and Associate Dean of the Tom and Vi Zapara School of Business at La Sierra University in Riverside, California. He is a senior fellow and trustee of the Center for a Stateless Society, and the author of several works including: *Anarchy and Legal Order*, *Radicalizing Rawls*, *Economic Justice and Natural Law*, and the popular libertarian primer *The Conscience of an Anarchist*. His byline has appeared nearly forty times in journals including the Oxford Journal of Legal Studies, Legal Theory, and Law and Philosophy.

## Michael Daugherty

Thursday, April 7<sup>th</sup>, 2016

*The Devil Inside the Beltway*



Various government agencies do not always have to follow checks and balances, and can wield unregulated power. Small businesses often do not have the means or influence to defend themselves when under scrutiny from these agencies. Five years ago, the US Government teamed with a private enterprise to attack and take a file without authorization from an American small business, and they used that information to expand a government agency. Michael Daugherty, a small business owner who created LabMD, a cancer detection center in Atlanta, became a victim of a private cyber security company. That company, in association with a prestigious American university, conducted an invasion of business files and then used their findings to motivate the US Government to ride the wave of new cyber security protections and legislation. Mr. Daugherty will create awareness about this abuse of power, and his book *The Devil Inside the Beltway* will be available at the Wisconsin Forum event for purchase.